

WERONIKA TOMASZEWSKA

Design Thinking | Brand Management | Graphic Design



CONTACT

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SKILLS

- Design Thinking
- Research and Audits
- Graphic Design
- Branding
- 3D modeling

LANGUAGES

- Native Polish Speaker
- Advanced English (C1)

SOFTWARE

- ADVANCED
 - Adobe Illustrator
 - Adobe Photoshop
 - Figma
 - Solidworks
- INTERMEDIATE
 - Blender
 - Adobe XD
 - Keyshot
 - Lumion
- ADDITIONALLY
 - Miro
 - Trello

PROFILE

I am a designer whose passion is creating projects that solve the real needs of users. I believe that observation, analysis and data driven approach are the basis of a good project. I used to work in a company where I mainly deal with 2D design. However, while working for 2 years, I had the opportunity to work on several projects, including the design of the premises, UX/UI, or various types of marketing campaigns.

EXPERIENCE

COGNIZANT | 2022.12 - PRESENT

PROCESS EXECUTIVE

Analyzing and identifying content that is not in compliance with requirements
Making well-balanced decisions resolving inquiries to defined policies
Reviewing sensitive content
Assisting in training process for new employees

MEDIA KINGS | 2021.04 - 2022.12

BRAND MANAGER

Customer needs analysis
Brand communication strategy
Visual identity of the brand
Brand consistency
Marketing campaigns consistent with visual identification to achieve
Specific brand goals

GRAPHIC DESIGNER

Logotypes
Brandbooks
Social Media graphics
DTP
WordPress pages
3D product visualisation
UI/UX projects

UI/UX DESIGNER

Customer Needs Analysis
Research
Data analysis
Information Architecture Design
Wireframing
Prototyping
User Interface Design
Working with Developers
Responsibility for comprehensive projects

EDUCATION

CRACOW UNIVERSITY OF TECHNOLOGY | 2017/18 - 2020/21

INDUSTRIAL DESIGN ENGINEER

Graduation with distinction
Two-time rector's scholarship for the best students for significant educational achievements